

4 TIPS FOR LOGO MAT SUBMISSION



To help ensure your design is processed quickly and printed at the highest quality

1

Read Design Specifications Prior to Submission

Due to the production process for certain logo mats, not all designs can be supported on every product. Some logo mats can support images, gradients, and transparencies while other products can not. Design specifications can be found on the [Logo Mats Website](#) on the specific product's detail page under the design specification tab.

2

Submit High Quality Logo/Image Files

To ensure the highest definition print quality and accurate color matching, please submit either a vector file or high-resolution raster-based image file.

- Vector formats include file types such as **AI** (Adobe Illustrator), **EPS** (Encapsulated PostScript), **PDF** (Portable Document Format), or **SVG** (Scalable Vector Graphic).
- High-resolution raster-based formats includes file types such as **JPEG** (Joint Photograph Experts Group), **PNG** (Portable Network Graphic), or **TIFF** (Tag Image File Format) with a minimum of 150 to 300 DPI (Dots Per Inch) for carpeted mat design requests and 921 DPI for rubber mat design requests.

3

Provide Permissions for Protected Brands

Certain brands, establishments, and logos require licensing authorization to reproduce. These include, but are not limited to, NCAA Colleges and Universities; designer brands; Toyota/Lexus/Scion; and NFTs. It is necessary that documentation granting permission be provided with the design submission for a design proof to be created. More information on logo mat guidelines is available at logomatsllc.com/logo-mat-guidelines.

4

Provide Previous Design Numbers for Reprints

If you want to have a previous mat design reprinted or want to use that design as the starting point for a new design, please provide the design number. The design number will provide the previous artwork details and color selections to ensure accurate design replication. The design number can be found on your original proof or on the back of the actual logo mat. You may also search the design library online using keywords account.logomatsllc.com/search.

